



Best Practice: Health Awareness & Community Outreach

Glimpses of Activities

**Vivekanand Education Society's College Of Pharmacy,
Chembur, Mumbai-400074**



Awards & Recognitions received by Public Health Office (PHO) of VES
College of Pharmacy during the last five years



**1st position
(2016-17)**

For conduction &
completion of PHO
protocols awarded
by IPA-MSB-SF



**2nd position
(2019-20)**

For conduction &
completion of PHO
protocols awarded
by IPA-MSB-SF



**2nd position
(2020-21)**

For conduction &
completion of PHO
protocols awarded
by IPA-MSB-SF



**Recognitions &
Acknowledgement**

From Blood Banks
& other Private /
Government
recognised bodies



VES COLLEGE OF PHARMACY



Hashu Advani Memmorial Complex, Behind Collectors Colony, Chembur (E), Mumbai – 74

Activities organized by Public Health Office (PHO) of VES College of Pharmacy (2016-17)

Sr. No	Event organized	Location for event	Date	Participated population / Target audience	Number of VESCOP students participating in the event
1	Blood Donation Campaigns	Mumbai City & suburbs	1 st , 6 th , 14 th and 16 th October, 2016; 6 th November, 2016; 9 th , 11 th , 18 th , and 28 th December, 2016	1900+ units of Blood collected	47
2	HIV/AIDS awareness campaign	BPCL Petrol Pump, Navi Mumbai	23 rd December, 2016	50+	3
3	National Nutritional Week: Fight against anemia	Chembur & Ghatkopar, Mumbai	6 th September 2016 and 7 th September 2016	100+	7
4	Global Hand washing Day	Chembur, Mumbai	7 th October, 2016	800+	6

File/s will carry all reports and official communications



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5	World Mental Health Day – Mental Health Seminar	Chembur, Mumbai	10 th October, 2016	80+	3
6	Lung Cancer Awareness	Chembur, Mumbai	16 th November, 2016	50+	7
7	Organ Donation – Awareness & Pledging	Chembur, Thane, Marine Lines	29 th , 30 th & 31 st of August, 2016	500+	26
8	Oral Hygiene and Dental Checkup	Chembur, Mumbai	6 th October 2016	280+	6
9	First Aid Awareness Campaign	Chembur, Mumbai	7 th January, 2017	100+	4
10	Tuberculosis Awareness Campaigns	Chembur, Ghatkopar, Shivaji Nagar	28 th and 29 th December, 2016	50+	8
11	Diabetes Awareness	Chembur, Ghatkopar	1 st and 7 th December, 2016	100+	6

**Activities organized by Public Health Office (PHO) of VES College of Pharmacy (2017-18)**

Sr. No	Event organized	Location for event	Date	Participated population / Target audience	Number of VES COP students participating in the event
1	Blood Donation Campaigns	Mumbai City & suburbs	15 th and 21 st August, 1 st , 6 th and 25 th October, 2017; 5 th , 19 th and 26 th November, 2017 17 th December, 2017, 7 th and 14 th January 2018.	1000+ units of Blood collected	51
2	World Heart Day Awareness	Bhandup West	1 st October, 2017	20+	8
3	Breast Cancer Awareness Seminar	Chembur	2 nd November, 2017	80+	7
4	Mental Health Day Seminar	Chembur	13 th January 2018	30+	10



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5	Epilepsy- Let's seize the day	Chembur	27 th September, 2017	130+	2
6	Communicable diseases –Always be clean	Chembur	3 rd November, 2017	50+	13
7	Vaccination Awareness	Govandi East	19 th December, 2017	90+	9
8	Rural area camp – First Aid awareness	Badlapur	9 th January 2018	100+	5
9	Community Outreach – Pharmacy as a profession	Chembur	15 th January, 2018	80+	4
10	Vector Borne Diseases; Small Bites, Big threats	Chembur	30 th August, 2017	50+	4

**Activities organized by Public Health Office (PHO) of VES College of Pharmacy (2018-19)**

Sr. No	Event organized	Location for event	Date	Participated population /Target audience	Number of VESCOP students participating in the event
1	Blood Donation Campaigns	Dadar, Mankhurd, Mhape, Vikhroli, Powai, Ghatkopar	6 th , 14 th and 20 th October 2018, 16 th and 18 th November 2018, 7 th and 16 th December 2018	650+ units of Blood collected	26
2	Mental Health Camp	Chembur	12 th October 2018	40+	8
3	Hand washing Awareness	RCF Colony, Chembur	3 rd January 2019	150+	8
4	Sexual Health Awareness Campaign	Govandi	9 th October 2018	100+	9
5	Community Outreach	Chembur East	22 nd December 2018	80+	22
6	Community Outreach	Chembur	4 th January 2019	80+	21



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7	Community Outreach	Chembur	11 th January 2019	80+	22
8	Menstrual Hygiene	Thane	9 th January 2019	50+	6
9	Rural Camp - Nutrition	Badlapur	17 th December 2018	100+	4
10	Walk for Freedom	Bandra	20 th October 2018	20+	17

**Activities organized by Public Health Office (PHO) of VES College of Pharmacy (2019-20)**

Sr. No	Event organized	Location for event	Date	Participated population / Target audience	Number of VES COP students participating in the event
1	Blood Donation Campaigns	Dadar, Chembur, Bhandup, Kurla	4 th and 9 th October 2019, 29 th December 2019, 16 th January 2020	270+ units of Blood collected	54
2	World Aids Day Campaign	Kandivali	1 st December 2019	50+	6
3	Antibiotic Awareness Week Campaign	Kurla Railway Station	18 th November 2019	50+	6
4	Say No the first time: An Anti-drug abuse initiative	Social Media	17 th January 2020	2500+	13
5	Hand Washing Techniques and Dengue Malaria Awareness	Badlapur	24 th December 2019	50+	6



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6	Menstrual Hygiene Campaign	Thane & Kurla	5 th January 2020	50+	10
7	Community Outreach Programme - awareness about generic medicine vs branded medicines	Chembur	24 th October 2019	50+	14
8	Cleanliness Drive	Mankhurd	25 th October 2019	100+	20

Activities organized by Public Health Office (PHO) of VES College of Pharmacy (2020-21)

Sr. No	Event organized	Location for event	Date	Participated population / Target audience	Number of VESCOLP students participating in the event
1	Blood And Blood product sQuiz	Online / Social Media	7 th Januray to 15 th January 2021	571	12
2	Quiz (Ayurveda)	Online / Social Media	18 th October to 26 th October 2020	418	4
3	Quiz (Pollution)	Online / Social Media	20 th November to 28 th November 2020	273	3
4	World Health Day – World AIDS Day Campaign	Online / Social Media	1 st December 2020	38	21
5	Innovative Campaign- Carbon	Online / Social Media	4 th February to 6 th February 2021	Online posts	25



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	Footprint Awareness				
6	Lockdown Health Awareness Campaign	Online / Social Media	30 th October and 1 st November 2020	80	17
7	Community Outreach Campaign	Online / Social Media	13 th November 2020	Online post	13
8	Pharmacy Profession Awareness Camp	Online / Social Media	16 th January 2021	112	11
9	First Aid Camp	Online / Social Media	7 th February 2021	68	4

In 2018-19, a total of seven Blood Donation Camps were conducted all throughout the city and 650+ units of blood were collected from the donations.





Community Outreach Programme on Generic vs Branded Medicines were conducted in December and January of 2018. The aim of the programme was to increase education about generic medicines and branded medicines.

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The students of VESCOP on 3rd January 2019 volunteered in spreading awareness about the importance of washing hands.

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Menstrual Hygiene Camp – 9th January 2019

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Rural Camp – Health & Nutrition – 17th December 2018

File/s will carry all reports and official communications

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Sexual Health Awareness Camp – 9th October 2018

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Walk for Freedom -abolish slavery with each step – 20th October 2018

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Blood Donation Camp – 2019

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World AIDS Day Campaign – 1st December 2019

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Antibiotic awareness campaign- 18th Nov 2019

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Rural area camp – 24th Dec 2019

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Community Outreach – 24th OCT 2019

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Cleanliness Drive – 25th Oct 2019

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